



## Designers/Exhibitors Application Pack 11th - 14th Nov 2009

### ABOUT GFW

Glasgow Fashion Week is 'The Official International Fashion Week in Scotland' aimed at providing a platform for designers to showcase their collections. GFW is open to all designers who are interested in creating exposure and awareness of their label/brand. Student, graduate of fashion, new start up, existing small and medium fashion business, high street or high end designer GFW is the place for you.

Now in its third year GFW aims to continue with the leadership and innovations of showcasing Glasgow and indeed Scotland as a centre for fashion, style and innovative thinking.

Within GFW there are two elements the Catwalk Shows and the Exhibition. Both avenues will take place across four days, giving designers the opportunity to not only showcase their collections on the runway but also have one on one interaction with buyers and agents at the exhibition.

Designers and Exhibitors are welcomed to enter the following Show Categories:

- Ready-to-wear
- Concept
- Swimwear & Lingerie
- Couture
- Accessories
- Jewellery
- Accessories
- Shoes
- Others – hair, make up, beauty etc

For this year we are pleased to announce a grant for £2500 by one of our sponsors to designers to cover 85% of the cost of their catwalk and exhibition shows.

To apply for the grant please complete this application form and return no later than Friday 28<sup>th</sup> August 2009. For those applying for catwalk shows please ensure your Look books, photos or DVD of your work are included.

Materials received later than this might not be accepted. Vetting will end by Monday 31st August 2009.

A Short list of applications is considered by a specialist panel of senior press (editors/ fashion editors of top newspapers and magazines) and buyers (buying directors of major department stores and boutiques).

All successful candidates for the **catwalk shows** will need to pay the balance of £400. (Includes an option to have an exhibition stand for 4 days)

All successful candidates for an **exhibition only stand** at the fashion exhibition fair are required to pay £100.

Also the chosen designers and/or exhibitors will be featured in all Glasgow Fashion Week's publications and website and in press releases issued by the sponsors of the Glasgow Fashion Week. If you have any queries, please email [Jaqueline.Adholla@GFashionWeek.com](mailto:Jaqueline.Adholla@GFashionWeek.com)

**PLEASE RETURN APPLICATIONS TO: Glasgow Fashion Week, 272 Bath Street , Glasgow G2 4JR.**

**Tel: 0141 353 9525 fax: 0141 353 9527**

[www.gfashionweek.com](http://www.gfashionweek.com)



## Designers/Exhibitors Application Pack 11th - 14th Nov 2009

Date of Submission: .....

Type of application:    Catwalk Show                     Exhibition

State the category you wish to enter .....

First Name: ..... Last Name: .....

Company Name: .....

Label/Brand Name: .....

Address: ..... City: .....

Postal Code: ..... Country: .....

Email: .....

Phone: ..... Fax: .....

Website: .....

Number of Collections you have produced? .....

The number of years/months your label has been in business? Y ..... M .....

Does your label retail in any stores? if yes please list.

.....  
.....  
.....  
.....

**PLEASE RETURN APPLICATIONS TO: Glasgow Fashion Week, 272 Bath Street , Glasgow G2 4JR.  
Tel: 0141 353 9525 fax: 0141 353 9527**